

NVSB/PRO/03 NANO <i>Verify</i> Trademark and Logo Procedure	Issue 1.0
Controlled/For information	Revision 1.0

# NANO VERIFY TRADEMARK AND LOGO PROCEDURE (NVSB/PRO/03)



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#### 1.0 Introduction

- 1.1 NANO *Verify* Programme is a voluntary certification schemes for processes and products with claims of nano-elements in the range of 1 to 100 nm ("nm" referring to nanometer), and performance enhancements related to the presence of such nano-elements. There are three schemes under NANO *Verify* Programme which are NANO *Verify*, NANO *Trust* and GRAPHENE *Verify*.
- 1.2 The Certification Mark or may specifically defined as NANO Verified Mark are only applicable to certified product under NANO Verify Product Certification Scheme only, not the other scheme/mutual recognition under NANO Verify Programme which is Type 5 scheme (as ISO/IEC 17067). A comprehensive evaluation and reviews in accordance with the requirement of ISO/IEC 17065 and size characterization shall be the primary scope of accreditation, focusing on verifying the size of nanomaterials specifically in products and/or processes claiming nano-elements within the range of 1 to 100 nm.
- 1.3 By having the mark, the nanotechnology element in the product or nanotechnology-based product is being genuinely certified. This document shall be the guide on the usage of logo, handling the misuse of it steered with terms and conditions for NANO *Verify* Product Certification Scheme which applicable to all applicants and interested parties in product certification offer by NanoVerify Sdn Bhd (NVSB).

#### 2.0 Terms and Definitions

Certificate	Certificate issued by NVSB recognizing that the product(s) or process(es) specified in the certificate under the NANO Verify Programme manufactured and/or provided by the Certificate Holder, having been assessed by NVSB, is in accordance with the certification agreement.	
	Also known as NANO Verified Certificate.	
Certificate Holder	Like client definition, granted certification document for the certified product/process.	
Certification Panel	Panel who shall be assigned by NVSB. He/She or the committee are the ones who have not been involved in the process of evaluation.	
Certification Unit	The certification unit under NVSB consists of Certification Manager and Auditor(s) in operating the product certification scheme.	



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Interested parties Any Certificate Holder's original equipment

manufacturers (OEM), trading, suppliers, contractors or NVSB clients who have not registered for the

certification programme.

Impartiality Committee A committee that is primarily in charge of overseeing

the impartiality of decision-making processes within NVSB and providing independent review and

oversight of quality of certification activities.

NANO Verify Product Certification Scheme

NVSB product certification scheme Type 5 in

accordance with ISO/IEC 17067.

NANO Verified Mark A certification logo or mark applicable to certified

product under NANO Verify Product Certification Scheme only, not the other scheme/mutual recognition under NANO Verify Programme which is

Type 5 scheme (as ISO/IEC 17067).

Also known as Certification Mark.

#### 3.0 Terms and Conditions

- 3.1 Upon successful completion of the NANO *Verify* Product Certification Scheme, Certification Holder shall be given an approval in writing by NVSB considering the product has been certified as genuinely nanotechnology based product with given an exclusive certification number and entitled to publish and display the certificate and the Certification Mark (NANO *Verified* Mark) on promotional materials, correspondence and advertising with strict adherence format, terms and conditions in relation to the category of certification.
- 3.2 The Certificate Holder shall use the NANO *Verified* Mark in accordance with the following conditions:
  - a) the NANO Verified Mark shall only be used in relation to product(s) or process(es) and the related brand(s) covered under the scope of certification;
  - b) the NANO *Verified* Mark may be used on the product(s) or packaging both primary and secondary;
  - c) the NANO Verified mark when used on product(s) or packaging shall always be clearly linked to the product covered under the scope of certification:



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- d) the NANO *Verified* Mark shall only be used in colour in accordance with the colour scheme (black and white) specified by NVSB;
- e) the NANO *Verified* Mark shall always be linked with the exclusive number given for the certified product;
- f) the NANO *Verified* Mark shall be of such a size that the words contained therein are always legible;
- g) any enlargement and reduction in size shall not result in distortion of the NANO *Verified* Mark:
- h) the NANO *Verified* Mark may be used in advertising and promotional material. However, it shall not be used in a manner that is misleading such as the use on material where other products and services not included in the scope of certification are referred to;
- i) the Certificate Holder undertakes to comply with the latest issue of NVSB's instructions on the use of the NANO *Verified* Mark that may be issued from time to time:
- j) the NANO *Verifie*d mark shall only be valid for the Certification Holder only, not valid for the interested parties related to the Certification Holder.
- 3.3 Upon the expiry of the certificate, the client must discontinue and cease the use of the NANO *Verified* mark and any reference to the certification upon expiry of the certificate unless an application for renewal and a successful surveillance audit has been carried out and renewal of certification is made.

#### 4.0 Certification Mark Requirements

- 4.1 The product is considered as genuinely nanotechnology-based product certified upon the approval given in writing by NVSB to the Certificate Holder with the issuance of certificate.
- 4.2 Those certified products registered shall have a product certification number issued by NVSB. The certification number is to be used on products and/or product packaging.
- 4.3 Without limitation for any publication, the NANO *Verified* Mark should be clearly visible, recognizable, and properly displayed.
- 4.4 NANO *Verified* mark symbol is shown in Figure 1. NANO *Verified* Mark shall be applied directly on each certified product in smaller or bigger size according to appropriate proportion, where the font type needs to be Arial. On the other



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hand, the certificate number font size should be proportional to the NANO *Verified* word on the logo.



Figure 1. Certification Mark

4.5 NANO *Verify* Product Certification Scheme is be divided into two main scopes of certification: characterization (size) and functionality. NANO *Verified* Mark for each scope shall be differentiated a per following details:

Scope of Certifications	Characterization (size)	Functionality
NANO Verify Product Certification Scheme	WERIFIED VERIFIED OF THE OF TH	Www.nanoverify.com.my  NV20220XX Certified Genuine Nanotechnology  [TEST METHOD]

- \* NV20220XX will carry the unique number of certifications for different product that has been certified.
- \* The wording "Certified Genuine Nanotechnology" font size should be half the certificate number font size.
- \* [TEST METHOD] only applicable for the product that certified under the scope of functionality.
- \*Only characterization is under scope of accreditation

#### 5.0 Liability and Indemnity

5.1 Certificate Holder shall agree that NANO *Verify* Product Certification neither assumes nor accepts any responsibility for any injury or damage to the Certificate Holder's property or personnel that may occur during or as the result



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of activities, wherever performed, whether performed in whole or in part by the Certificate Holder or NANO *Verify* Production Certification Scheme, except when such injury or damage results solely from the negligence on the part of NANO *Verify* Product Certification Scheme or its representatives.

5.2 Certificate Holder shall agree to defend, indemnify, and hold harmless NANO *Verify* Product Certification Scheme against all liabilities, losses, cost, and expenses incurred or sustained by any third party resulting directly or indirectly from the third party's reliance in whatever manner on the NANO *Verified* mark of conformity and/or certificate(s).

#### 6.0 Procedure of Misuse NANO Verified Mark

- 6.1 The mark detailing the information of the producer and demonstrate that such products meet with specified standard(s)/ specifications. NVSB shall determine and initiate suitable action against a Certificate Holder if the use of the NANO *Verified* Mark is not in compliance with this procedure.
- 6.2 This action shall include client corrective actions, suspension, withdrawal of certification, and may include withdrawal and potential legal action. These actions shall be documented to the Certificate Holder. On the other hand, the procedures apply to the interested parties who had misused the NANO *Verified* Mark.

#### 6.3 The procedure are:

- a) NVSB shall review each claim and pursue it to the extent that the information received allows and based on the evidence that is available:
- b) NVSB shall investigate on the claim/complaints of misuse NANO *Verified* Mark;
- c) NVSB will issue a warning to the respective parties who did not comply to NVSB's instruction on the use of NANOVerified Mark to discontinue all usage of logo in association with the marketing, promotional, sale, or identification of their business through letter/email/social media messenger;
- d) The respective parties need to write a letter to NVSB within seven (7) calendar days from the date of the warning issued by NVSB indicating the reason of using the NANO *Verified* Mark without permission and inform that they shall cease and desist from all further usage of the NANO *Verified* Mark in the future in their business promotion as well as their products;
- e) The respective parties are also given within seven (7) calendar days to take down the NANO *Verified* Mark in their promotional materials and cease selling products that bear NANO *Verified* Mark from the social media pages and any other channels;



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- f) NVSB will monitor whether they respond to the message/warning and have taken down the promotional material that bears the NANO Verified Mark within seven (7) calendar days;
- g) If the infringer does not take down NANO Verified Mark or the media/products bearing the NANO Verified Mark within the stipulated date, the immediate step to be taken by NVSB is to release a statement which states that NVSB are not associated with the infringer or its media/products. This is to avoid any claims by other parties or public because of the misbelief or use of the infringer's media/products. Further, NVSB will report to the Ministry of Domestic Trade and Consumer Affairs (KPDNHEP) if the infringer still does not do action. Prior to the report to KPDNHEP, police report shall be done by NVSB;
- h) If the NANO Verified Mark is associated with certain products and is sold on e-commerce platform, NVSB shall report to KPDNHEP and other relevant authorities or related channels so that the respective platform will take down the infringer's posts. However, this does not avoid the infringer to repost the items again;
- At the same time, NVSB may consider taking legal action by seeking external lawyer's advice and assistance.

# 7.0 Modification of NANO Verified Mark Usage and Logo Procedure (NVSB/PRO/03)

7.1 NVSB reserves its rights to modify or make any changes that is deemed necessary to this procedure. Parties that may be affected by such modifications or changes will be notified accordingly and NVSB certification will endeavour to take steps to minimize inconveniences to affected.

#### 8.0 Disclaimer

8.1 The Certificate Holder shall be fully responsible for the quality of the product stated in the product certificate. NVSB board of Directors, representatives, Impartiality Committee, members of Certification Panel, approving authorities including representatives of NVSB certification unit, all other staff in other unit, and Certification Unit shall not be liable and disclaims all responsibility for any losses, damage to property or personal injury suffered directly or indirectly arising from the usage and application of the product supplied by the Certificate Holder.